

ASSISTANT PROFESSOR CHUTARAT LAOMANACHAROEN

Chutarat Laomanacharoen holds a bachelor degree in industrial design from Chulalongkorn University, Thailand and a Master of Science in Design Theory, Methodology, and Criticism from Arizona State University, USA. Her dichotomous background in industrial design and interior architectural design has fueled her interest in pursuing philosophical meanings of design. As an educator and practicing professional in both fields, Chutarat strives to bring the attention of students and practitioners in Thailand toward rarely discussed issue of design theories through various researches and publications. Gaining assistant professorship in 2011, Chutarat currently holds the position as the chairperson of the department of product design at Montfort del Rosario School of Architecture and Design, Assumption University, Thailand.

CURRICULUM VITAE

Name: Chutarat Laomanacharoen

Academic Title: Assistant Professor

Current Position: Chairperson, Department of Product Design
Montfort del Rosario School of Architecture and Design
Assumption University

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Educational Background:

1997 – 2000 Master of Science in Interior Design: Theory, Methodology, and Criticism
Arizona State University, Arizona, USA

1990 – 1995 Bachelor of Industrial Design (Major in Interior Design)
Chulalongkorn University, Bangkok, Thailand

Academic Experience:

2000 – 2011 Full – Time Instructor
Montfort del Rosario School of Architecture and Design
Assumption University, Thailand
Courses:
- Theory and Concept in Interior Architecture

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- Method of Research in Interior Architecture
- Interior Architectural Design Studio
- History of Interior Architecture
- Introduction to Design Culture and Trend
- History of Art and Design
- Theory and Concept in Design

2011- Present

Chairperson, Department of Product Design, Montfort del Rosario School of Architecture and Design, Assumption University

Management Committee, Montfort del Rosario School of Architecture and Design, Assumption University

Committee and Secretary, Center of Academic Service and Research (CARS) at Montfort del Rosario School of Architecture and Design, Assumption University

Chair, School Research and Creative Work Support Committee

Principal Editor, Design Literacy Journal, Design Literacy Forum

Founding Member, Triangulum Network

Appointed Committee, Internal Quality Assurance, Assumption University

Professional Experience:

- 1994 – 1996 Graphic 49 and Publication Co.,LTD
- 2000 – Present Design Intelligence Director, Xara Design Co.,LTD

Projects:

- Interior and Experience Design for Model Home, Veridian, Bangkok, Thailand
- Interior and Experience Design for Red-Eleven Head Office, Bangkok,Thailand
- Conceptual Design for Japanese Restaurant, Paris, France.
- Interior Architectural Design and Experience Design for Adriatic Palace Hotel, Bangkok:
- Project Coordinator, Research and Development for Ethical Product Design for Aluminum Manufacturing. Academic Service in collaboration with Muangthong Aluminium
- Conference Chair, Design Literacy Forum II: Culture Pulse in Architecture and Design, July 29-30, 2015, ABAC City Campus.
- Research Director, Research and Design Development for Sustainable Trash Management System. Academic Service in collaboration with 3R Foundation and Thailand Institute of Packaging and Recycling Management for Sustainable Environment (TIPMSE)
- Research Consultant: Product Design for Underprivileged member of the Society. Academic Service in collaboration with Habitat for Humanity.



Academic Works

- 2003 Theoretical Framework for the Study of Traditional Environments
Presented at IDIDAC 2nd Annual Conference, 2003
- 2009 Ethical Aesthetics: An exploration of morality in interior design
Presented at IDIDAC Annual Conference, 2009
- 2011 Kandinsky's Effect: Reflections of Synesthetic Lesson in Abstraction
Presented at the Fifth International Conference on Design Principles and Practices, 2-4 February, Sapienza University, Rome, Italy.
<http://chutaratlaomanacharoen.cgpublisher.com>
- 2013 Thai House: A Case of House as Vanguard against Social Anomie
Presented at the 10th European Academy of Design Conference: Crafting the Future, 17-19 April, 2013, HDK University of Gothenburg, Gothenburg, Sweden
http://daniellen.se/papers/two/thai_traditional_house.pdf
- 2014 City as Mediator of Architectural Interiority
Presented at City Mediated Conference, 1-3 April, 2014, London, UK.
http://architecturemps.com/wp-content/uploads/2013/09/mc_conference_laomanacharoen_chutarat1.pdf
- 2016 Problem Space and Solution Space Practice in Design Methods in Relation to Exotelic and Autotelic Experience: A Theoretical Exploration, "The International Journal of Design Management and Professional Practice", Volume 10, Issue 3, September, 2016, pp.1-6. Article: Print (Spiral Bound). Published Online: June 21, 2016 (Article: Electronic (PDF File; 563.015KB)).

Articles and Publications

- 2001 "More with Less" Published in **Art4d**, volume:72
- "Design or Desire Concept: A Syntactic Trap in Design", Published in **Au Journal of Technology**, Volume: 4 No.4, 2001
- 2002 "Exhibition Design :Past, Present, and Future"
Published in **ASA Journal**
- "Truth Well Told: McCann Erickson Office Design"

- Published in **Art4d** Volume: 82
- 2003 “Unadorned Luxury: The Metropolitan Hotel” Published in **d-a (Asia) magazine**, Singapore, Issue: 017
- “Survival of the Fittest: Nandakwang Showroom Design”
Published in **Art4d**
- “Head in the Clouds, feet on the Ground”
Published in **Art4d**
- “Theoretical Framework for the Study of Traditional Environments” Published in **IAIDAC Journal**, 2003
- 2005 “The Consequence of Aesthetic”, Published in **IAIDAC Journal**, 2005
- 2006 “A Smaller House” Published in **Art4d**, volume:108
- 2009 “Sustaining Aesthetic: An Excluded Dimension of Environmental Ethics”,
Published in **International Journal of Spatial Design & Research** 2009. 11. vol. 9 pp. 167-169.
- http://www.auric.or.kr/user/rdoc/DocRdoc.aspx?returnVal=RD_R&dn=239685#.VFOTjRYamfQ
- “Ethical Aesthetic: An Exploration of Morality in Interior Design” Published in **IAIDAC journal** 2009.
- Book Review** How They Work, Published in **Art 4d** 2009
- English Text** *The Master Architect Series V: Architect 49 Selected and Current Works*, by Kate Ryan, Eliza Hope.

